

Hubb's Farm

10444 N. U.S. 421
Clinton, NC 28328
www.hubbscornmaze.com

Hubb's Corn Maze Advertising Partner Package Fall 2016



About Hubb's Corn Maze

Hubb's Corn Maze is the largest Fall Festival in Eastern North Carolina. We are entering our ninth fall season and are growing every year. We have visitors from South Carolina to Virginia with many returning as an annual family tradition. We pride ourselves in providing clean, safe, family fun while trying to provide something enjoyable and unique for everyone. Toddlers really enjoy our massive 100' Hubb's Express Train, Toddler Town, and the Jump Pad. Pre-teens like the huge sandbox, Cranky the Combine rides, the barrel train and Rope Mountain. Teens enjoy the Jump Pillow, outdoor Laser Tag, and the Trail of Fears Haunted Trail. Adults and families naturally enjoy the 12+ acre maze, Human Foosball, and Animal Acres. Don't even get me started on the food!

Hubb's Corn Maze is becoming well known outside our community as well:

- Hubb's was listed as one of 12 Awesome N.C. Corn Mazes you must do in the fall by "OnlyInYourState.com".
- Hubb's was ranked by Familytravelfiles.com as the #8 Best Agri-Adventure location in the U.S.

School field trips are another growing aspect of our fall festival. We work hard to provide educational experiences for public, private and home school children. This year, we have added a greenhouse to show children how strawberries can be grown hydroponically. We have classes attend from as far away as Lumberton, Wilmington and Swansboro.

We know from being in business ourselves that finding fresh and positive means to expose our business to the public can be difficult. This is why partnering with Hubb's Corn Maze is such a winning idea. Our goal for 2016 is to increase our attendance to 25,000 people over the nine weeks we are open. Our Facebook following is currently over 14,500 fans and for 2015, our website average nearly 3000 hits per day during the season.

Benefits for our Advertising Partners

- All partners are recognized individually in a Facebook post.
- All partners have their logo on our Partners page of our website.
- All partners (\$300 and above) may provide standard signage at the maze. \$500 and above may provide banners.
- All sponsors will be listed on our Sponsor Board at the Maze. This is a 4'x8' sign placed near the maze entrance for all to see.
- Gold and above partners may choose a weekend to setup at the maze to promote your business.
- All sponsors will receive complimentary basic combo tickets (general admission + maze + hay ride) that can be used for customers, employees, or performance rewards such as safe driving, perfect attendance, etc. The 2016 value of the basic combo ticket is \$13 each, so you can see you get your advertising investment cost back just in complimentary tickets.
 - Master Partner 500 passes
 - Diamond Partner 250 Passes
 - Gold Partners 50/100/150 Passes
 - Silver Partners 25 Passes
 - Bronze Partners 10 Passes

Advertising Partner Costs (Cash, Goods or Services)

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|----------------|-----------------|
| Master Partner | \$5000 |
| Diamond | \$2500 |
| Gold | \$500/1000/1500 |
| Silver | \$300 |
| Bronze | \$150 |

Corporate Ticket Purchases

If your company would be interested in just purchasing tickets for your employees without advertising, please feel free to contact us to discuss options.

Past Mazes

